



A brief look at the THOMAS COWAN BELL CHAPTER CHALLENGE

- The Sigma Chi Foundation’s Thomas Cowan Bell Chapter Challenge is a unique opportunity for alumni brothers to positively impact their home chapters
- Chapters whose alumni collectively contribute \$10,000 or more to their Bell campaign or the Foundation’s Annual Fund receive enhanced values-based leadership programming and academic scholarship benefits (see below) for their undergraduate brothers.
- Bell benefits, particularly additional workshop registration slots (typically limited to a chapter’s top five officers), have seen a rise in leadership, on average, within BCC chapters. And those chapters largely outperform chapters without BCC benefits.
- Data from 2009-2016 show chapters that have been in the Bell program for three consecutive years achieved a higher GPA vs. non-Bell chapters, totaled 36% more brothers on the Dean’s List, belonged to more academic honor societies, were 12% more involved in campus activities, donated an average of \$4,000 more per chapter to philanthropy and performed 700 more hours of community service.
- Bell benefits have created a culture of giving and awareness within Sigma Chi and our Foundation, and we are seeing a rise in donors from alumni young and old toward their respective chapters
- In December, 75 of Sigma Chi’s 240 chapters attained Bell benefits for the 2017-18 fiscal year

| BLUE LEVEL | GOLD LEVEL |
|---|---|
| <p>\$10,000 Annually or \$250,000 Endowment</p> | <p>\$20,000 Annually or \$500,000 Endowment</p> |
| <ul style="list-style-type: none"> ■ 3 Additional free undergraduate registration slots at Balfour LTW (8 total) ■ \$250 Balfour LTW Travel Stipend ■ 1 Designated Horizons Slot for a qualified applicant ■ 2 Designated \$1,000 Academic Scholarship that will recognize lead donor ■ Sigma Chi Crossroads drug and alcohol prevention course at no cost to Chapter ■ 1 Donor plaque for chapter house ■ 1 Exclusive Bell Chapter dinner invitation at Balfour LTW | <ul style="list-style-type: none"> ■ 5 Additional free undergraduate registration slots at Balfour LTW (10 total) ■ \$1,000 Balfour LTW Travel Stipend ■ 2 Designated Horizons Slots for qualified applicants ■ 3 Designated \$1,000 Academic Scholarships that will recognize lead donor ■ Sigma Chi Crossroads drug and alcohol prevention course at no cost to Chapter ■ 1 Donor plaque for chapter house ■ 1 Exclusive Bell Chapter dinner invitation at Balfour LTW |