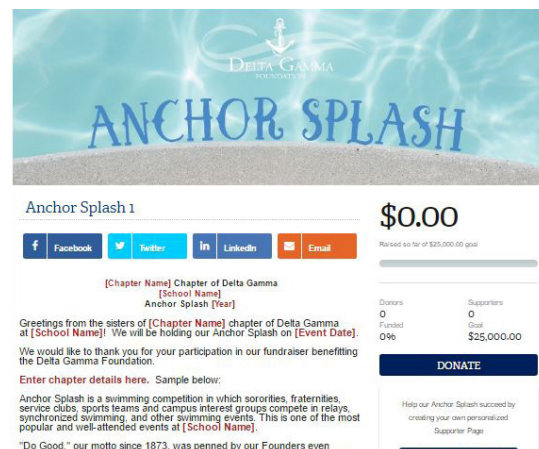


DELTA GAMMA FOUNDATION

ELEMENTS TO SUCCESS FOR CHAPTER FUNDRAISING

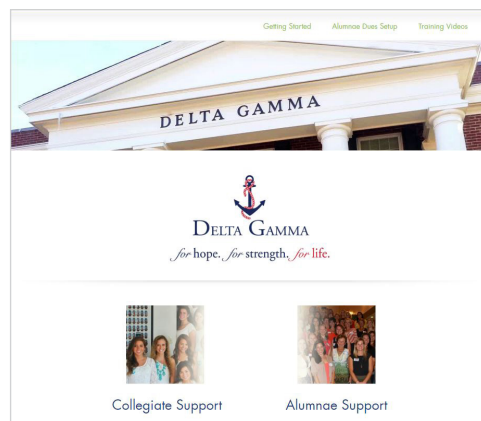
Offer templates and examples that are updated and easy to use

- Delta Gamma offers templates using our online fundraising platform, [memberplanet](#), that are creative and customizable
- We have a Facebook group for collegiate chapter Foundation officers to share ideas. We also post information and helpful advice - recently we posted sample images they could use as filters on Snapchat



Offer support to help your fundraisers be successful

- Delta Gamma has a [support website](#) for memberplanet for both collegiate chapters and alumnae groups for fundraising and communications
- We also have a comprehensive handbook for collegians for Anchor Splash/Anchor Games events and for Tables That Bloom, our new signature event for alumnae groups



Ask them what they need help with

- We recently surveyed our Foundation officers to see how we can help them with chapter fundraisers and in what areas of the Foundation they could use more education. We will then have our Annual Giving Officer assess how best to help - sending a Foundation staff member, offering webinars and online education or sending a volunteer.

Offer ways for them to take ownership and fundraise for something meaningful

- We use the Chapter Giving Program to allow our chapters to fundraise for a local organization that shares our mission. They can allocate a portion of their funds to go to that organization. For more information on chapter giving, see our article [here](#).